



CODISSIA
Intec Technology Centre

Presents

SMALL IS BIG

**CONCLAVE
&
AWARDS**



**Business
Transformation**



TODAY'S SMB is TOMORROW'S LSB

Venue : The Residency, Coimbatore, Tamilnadu, India.

Date : 18th August, 2016.

"Small is Big" - Mission Statement



Small and Medium Business - SMB, plays a vital role in the growth of Indian Economy by contributing 41% of Industrial Output, 37% of Exports, Employing more than 64 Million People and Produce more than 75000 Quality Products for the Indian and International Markets. Despite its commendable contribution to the Nation's Economy, **SMB** Sector faces a number of problems like absence of adequate and timely Banking Finance, Limited Capital and Knowledge, Non-Availability of Suitable Technology, Low Production Capacity, Ineffective Marketing Strategy, Identification of New Markets, Constraints on Modernisation & Expansions, Non Availability of Highly Skilled Labours at affordable cost etc.,

Small is Big Conclave & Awards is an effort to bring out the leaders from the Manufacturing Industry to Discuss & to Empower the **SMB** sector to take its Rightful place as the Growth Engine of Indian Economy, it is necessary to support the **SMB's**, Educate and Empower them to make optimum utilization of the resources - both human and economic, to achieve success. The **SMB's** need to be educated and informed about the latest Technological Developments taking place globally and help to acquire skills necessary to keep pace with the Global Developments.

COIMBATORE - A Future Manufacturing Hub

The host city, Coimbatore, is well known for its attitude of adopting technological up-gradation and innovations in the industry. Its flexibility and supernatural aptitude to discover an opportunity even in the most challenging circumstances have seen it emerge stronger from every low.

Enterprises are in its ethnicity. Today an impressive range of products and services are made in and around Coimbatore. **THE CITY IS ALL SET TO BECOME THE GLOBAL HUB FOR MANUFACTURING & OUTSOURCING.** It accounts for goods and service worth Rs. 1,25,000 crores and export earnings of over Rs. 45,000 crores per annum.

PROGRAMME

16.00 to 16.20	Registration
16.20 to 16.25	Welcome Address by President – Codissia
16.25 to 16.30	Conference Theme Address by Chairman - Subcon 2016
16.30 to 16.40	Lighting of Lamp & Inaugural Address
16.40 to 17.00	Keynote Address by Chief Guest
17.00 to 17.20	Connecting SMB's to Emerging Global Business Opportunities by Guest of Honour
17.20 to 17.40	SMB - Plan for Growth and Opportunities in Large Projects by Guest of Honour
17.40 to 18.00	High Tea
18.00. to 18.20	Banking Solutions for SMB's
18.20 to 18.50	Presidential Address by Chief Guest
18.50 to 19.10	How does a Small to Mid-Size Manufacturer "Plan for Growth?"
19.10 to 19.30	Initiative towards Empowering SMB - Policies and Implementation Strategy of the State by Guest of Honour
19.30 to 19.45	Strengthening of SMEs – Productivity & Global Competitiveness
19.45 to 20.00	Best Practices in Sub Contract Manufacturing - Strategies & Relationships by Guest of Honour
20.00 to 20.20	Panel Discussion - Small to Big - Proven Growth Methodologies from Successful Entrepreneurs
20.20 to 20.30	Awards Presentation
20.30 to 20.35	Vote of Thanks by Secretary - Codissia
20.40	Cocktail & Dinner



Panel Discussion : Small to Big - Proven Growth Methodologies from Successful Entrepreneurs.



A Rare Occasion to Interact & Learn from Veteran Industry Leaders - how they have raised their Manufacturing Company from a SMB to a LSB, the Discussion will also explore their Dedication, Strategies, Quality Concerns, Export Issues & Various other Problems they have faced to achieve this. Incorporating their suggestions into your business can transform your SMB Company into a LSB.

The Panel will also discuss the current SMB Scenario in Coimbatore & the way forward for a Sustainable Inclusive Growth.

* Tentative

About the Organisers



CODISSIA

- The Coimbatore District Small Industries Association (CODISSIA) a jubilant & vibrant ISO 9001:2008 organisation started functioning in the year 1969 with 40 members and now the membership strength base has crossed 5269.
- CODISSIA's charter affirms to build up healthy powerful and quality SMEs through sustained efforts, firm commitment and a system to review continuing suitability of policies and to analyse new ideas for continuous improvement.
- CODISSIA serves for the growth and prosperity of industries and it has made a significant contribution towards building a strong and stable Industrial City Coimbatore.
- CODISSIA besides functioning as a grievance redressal unit is also functioning as a development oriented Association conducting series of Seminars/ Training Programmes / Study tours/ Exhibitions/ Industrial Trade Fairs/ Industrial visits etc. so as to develop and create awareness among industrial entrepreneurs.
- Technology transfer through ZDH, Germany TUV Rheinland.
- CODISSIA has dedicated itself to the cause of small-scale industries and has made a mark at the District/ State and National levels by its selfless service to SSIs in a variety of ways.
- CODISSIA renders guidance and help to the new entrepreneurs in the identification of products, preparation of project reports, getting financial assistance from banks and licenses from various departments.
- CODISSIA has set up its own trade fair centre from resource mobilisation to conduct world class industrial fairs. These Trade Fairs provide a platform for Small Industries to go internationally and earn valuable foreign exchange.
- CODISSIA is the only District Level Association in the whole of India to have signed a Memorandum of Understanding with (VDMA) Plant and Machinery Manufacturers Association/ Bavarian Section of West Germany to work jointly & to assist the members in identifying new technologies / promote joint ventures, Technology transfers and to send trade delegation etc. to Foreign Countries like Germany, Japan etc.

SUBCON 2016



- Sixth Edition of SUBCON is scheduled during 18th to 20th of August 2016.
- SUBCON 2016 offers the opportunity to computing across diverse industries to showcase their products & services.
- More than 500 Companies are expected to participate in this Expo.
- More than 1.5 lakhs Business and Public Visitors are expected.
- Participation by Leading National & International Organisation's, Association's & Enterprises.
- Patronage & Endorsement of Central & State Government Bodies.
- Participants profile includes machine tools, auto components, sheet metal fabrication, engineering devices, foundry, plastic, farm machinery and equipments.

TEXAS VENTURES (www.texasventures.us)



Established in 1998, Texas Ventures has become one of the world's leading provider of industry based Research and Knowledge services. Currently we provide a number of services and products to the industry globally that includes:

Sector Research & Competitive Intelligence

Texas Ventures is a leading research organization for industry vertical sectors. Since 1998 we have worked with many top global projects and helped companies with vital research inputs. The key areas include best practices and emerging models. By partnering with Texas Ventures, companies receive access to an experienced business intelligence unit, with a team of highly trained industry analysts with years of hands-on industry expertise. Texas Ventures's analysts cover 4 languages and work across 4 continents. We have completed hundreds of research projects.

CEO Round Tables and Executive Conferences

Texas Ventures is the leading producer of worldwide annual large-scale CEO Round tables and executive level conferences covering the manufacturing and services sectors. Our events are focused to reflect the most important issues, current developments and latest trends in the industry. Texas Ventures regularly attract CEOs and senior executives from top global companies.

Consultancy Group

Texas Ventures runs a program that provides credibility and awareness for a company's brand and/or solution to a global audience. We research, produce, write and consult companies through a network of senior consultants that includes top line management gurus.

Impressions of Earlier Small is Big Conference



SMB Secretariat

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